

Ed Barrows - LEV.
STEVE R - ~~LEV.~~
Tony C - EMPIN
HERB - CSD
Bill Gilmar - Danny Bain

Ed / Doesn't play Golf
↓
Barry Feldman

51853 1600



Martha H. Preston
Sr. Coordinator-Trade Relations

January 18, 1996

Dave Wilmesher	Jay Loftin
Mike Buckler	Jim Piscitelli
Roger Farmer	Larry Poole
Don Fitzgerald	Peter Schmidt
Rich Kane	Mark Young

Subject: 1996 NESA Customer Golf Outing
June 9-11, 1996
New Seabury Resort, New Seabury, Mass.

Invitations have been extended to customers according to the list you submitted by the Trade Relations group in your behalf for the North East Sales Area golf outing. Some names you submitted may not appear on this list as they were selected by the Area Vice President for other events.

Again this year we will co-share hosting this event with the Nabisco Foods Group.

Attached is a list of invitees at this point along with a sample of the invitation sent. We will invite others in a prioritized manner as negative responses are received.

Also attached for you information is a tentative agenda and an RSVP form for your use to return to me as soon as possible. Your airline reservations can be made along with your customers by our group.

Should you have any questions, please contact me at 910-741-7583.

Martha

Martha H. Preston

/mhp
Enclosures

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